



## WRD Courses Spring Quarter 2024

### MAJOR REQUIRED COURSES

Students in old major should consult with their advisor if core substitutions are needed.

WRD 201 Digital Writing | M/W 2:40-4:10 FLEX LPC

WRD 203 Style for Writers | T/TH 11:20-12:50 FLEX LPC

### MINOR REQUIRED COURSES

WRD 201 Digital Writing | M/W 2:40-4:10 FLEX LPC

WRD 206 Professional Writing | Online Asynchronous | WCP

### EXPERIENTIAL LEARNING COURSE

Majors must take a WRD EL Course. WRD EL also meets LSP EL requirement.

WRD 377 Writing and Social Engagement: Historical Memory Project Ni Olvido, Ni Perdon | M/W  
1:00-2:30 LPC | WRD/LSP Experiential Learning | WCP

### ELECTIVES FOR MAJORS AND MINORS

WCP: Writing in Communities and Professions electives; RHTA: Rhetorical History, Theory, and Analysis elective

WRD 204 Technical Writing | M/W 8:30-10:00 LOOP | or 10:10-11:40 LOOP | or 3 Online  
Asynchronous sections | WCP

WRD 207 Introduction to Writing and Rhetoric | M/W 9:40-11:10 LPC

WRD 281 Writing Censorship | Online Asynchronous | AL Domain for Minors | RHTA

WRD 283 Environmental Writing | M/W 11:20-12:50 | SCBI Domain for Minors | WCP

WRD 288 Rhetoric and Popular Culture | T/TH 9:40-11:10 LPC | AL Domain for Minors | RHTA

WRD 361 Topics in Alternative Rhetorics: Feminist Rhetorics | Online Asynchronous | RHTA

WRD 377 Writing and Social Engagement: Historical Memory Project Ni Olvido, Ni Perdon | M/W  
1:00-2:30 LPC | WRD/LSP Experiential Learning | WCP

### LEARNING DOMAIN CREDIT

Professional Writing Minors can get both minor elective and LSP domain credit for these courses

AL - Arts and Literature: WRD 281, WRD 288

SCBI - Social, Cultural, and Behavioral Inquiry: WRD 283

### ONLINE COURSES

Asynchronous: WRD204, WRD206, WRD281, WRD261

Flex: WRD 201, WRD 203 (students can attend in person or on Zoom)

# WRD Week-at-a-Glance

## WRD Courses in Lincoln Park

	Monday	Tuesday	Wednesday	Thursday
9:40-11:10	WRD 207 Introduction to Writing and Rhetoric Ceraso In person	WRD 288 Rhetoric and Popular Culture Staley In person AL	WRD 207 Introduction to Writing and Rhetoric Ceraso In person	WRD 288 Rhetoric and Popular Culture Staley In person AL
11:20-12:50	WRD 283 Environmental Writing Kalin In person SCBI	WRD 203 Style for Writers Bokser FLEX	WRD 283 Environmental Writing Kalin In person SCBI	WRD 203 Style for Writers Bokser FLEX
1:00-2:30	WRD 377/PAX 384 Historical Memory Project: Ni Olvido, Ni Perdon Saravia & Martinez In person EL/LSP EL		WRD 377/PAX 384 Historical Memory Project: Ni Olvido, Ni Perdon Saravia & Martinez In person EL/LSP EL	
2:40-4:10	WRD 201 Digital Writing Elliott FLEX		WRD 201 Digital Writing Elliott FLEX	
ONLINE ASYNCH	WRD 204 Technical Writing (Ceraso, Pelletier, Jefferson) WRD 206 Professional Writing (Ackmann) WRD 281 Writing Censorship (MacKenna Sandhir) AL WRD 361 Topics in Alternative Rhetorics: Feminist Rhetoric (Reyes)			

## WRD Courses in Loop

	Monday	Tuesday	Wednesday	Thursday
8:30-10:00	WRD 204 Technical Writing Friedman		WRD 204 Technical Writing Friedman	
10:10-11:40	WRD 204 Technical Writing Friedman		WRD 204 Technical Writing Friedman	

# WRD Course Descriptions

## WRD201 Digital Writing

M/W 2:40-4:10 (FLEX)  
Major Required Core Course  
Minor Required Course

**Instructor:** Timothy Elliott

**Course Description:** Writing today requires more than just kill with written words; successful digital-age writers must understand how to strategically compose with a variety of modes and media, including still images, moving images, social media, audio content, and written text. This course will increase your flexibility and confidence with this expanded range of modes and media. Students will learn relevant design and rhetorical theories, get instruction and hands-on practice with digital production and distribution tools, and tackle projects that develop your capacity to think about and create persuasive digital texts for professional and civic purposes. No prior digital production experience is necessary.

## WRD203 Style for Writers

T/TH 11:20-12:50 LPC (FLEX)  
Major Required Core Course

**Instructor:** Julie Bokser

**Course Description:** In this course you'll write in a range of genres--film reviews, manifestos, op-eds, speeches, descriptive essays. You'll workshop your texts (students find 203 workshops truly helpful) and revise, focusing on clarity, style, and overall rhetorical effectiveness. The course helps students become more versatile and sophisticated writers. Writing gets better with practice over time, and this class gives you lots of opportunity to practice, using a portfolio approach to reflect on what's working as you develop your style.

## WRD204 Technical Writing

Loop & Online Asynchronous  
Major and Minor Elective

### **Instructors:**

Jacob Friedman M/W 8:30-10:00 Loop  
Jacob Friedman M/W 10:10-11:40 Loop  
Antonio Ceraso Online Asynchronous  
Aleshia Jefferson Online Asynchronous  
Allison Pelletier Online Asynchronous

**Course Description:** In this course, students learn to communicate and interpret specialized information for readers' practical use. The course highlights the action-oriented goals of technical writing and the importance of accurately communicating information to users. The course provides an overview of key issues related to technical writing such as usability, audience analysis, designing pages and screens, effective collaboration with peers, interpreting and presenting data, and writing clearly and persuasively. Students learn to write, revise and present common technical writing genres such as instructions, tutorials, manuals, reports, product/process descriptions, proposals, and oral presentations.

## WRD206 Professional Writing

Online Asynchronous  
Minor Required Course  
and Major Elective

**Instructor:** Alan Ackmann

**Course Description:** In this introductory course, students learn fundamentals of professional writing, with a special focus on distinguishing academic writing from workplace writing. The course provides a solid foundation in writing as students learn about and develop professional specializations.

Students will:

- explore the structure and format of typical professional writing documents
- examine a variety of workplace writing situations
- begin developing a clear and concise style appropriate for professional settings

◦ analyze and write workplace genres, such as memos, emails, letters, resumes, short reports, and web documents

## WRD207 Introduction to Writing and Rhetoric

M/W 9:40-11:10 LPC  
Major and Minor Elective

**Instructor:** Antonio Ceraso

**Course Description:** This course introduces students to Writing and Rhetoric as disciplines, while helping them plan for related careers. We will sample how topics in writing and rhetoric "pair" with career trajectories. These pairings will include rhetorical analysis argumentation with law; digital rhetoric and writing with content creation; writing pedagogy with teaching; and science, technical, and professional writing with their functions in industry. Assignments will involve connecting academic work in writing and rhetoric with outcomes in industry. WRD207 works for those new to Writing and Rhetoric, those close to the end of their programs, and those just curious about what the WRD majors and minors have to offer.

## WRD281 Writing Censorship

Online Asynchronous  
Major and Minor Elective  
Arts and Literature domain

**Instructor:** Erin MacKenna Sandhir

When you imagine censorship in action, you might think of an authoritarian state restricting access to information for its citizens. Or you might think of a long history of artists bypassing censorship through creative methods like allegory, allusion, or satire. But censorship operates in more subtle and nuanced ways, too. Have you ever felt that you could not express something true about yourself or your experience because social norms limited what you could say? In our digitally-networked times, critical ideas can be buried as audiences are distracted, confounded, or filtered away from subversive critique or news of injustice. In this class, we will examine censorship as a rhetorical feature that impedes and inspires the invention process. Students will produce work that relies on creative and

digital means for expressing critiques of popular views without violating social limitations on unpopular speech. Students will also study and analyze current and persistent debates about the nature of free speech and who has the power to regulate it.

## WRD283 Environmental Writing

M/W 11:20-12:50 LPC  
Major and Minor Elective  
Social, Cultural, and Behavioral  
Inquiry domain

**Instructor:** Jason Kalin

**Course Description:** Students will learn about the social, cultural, and rhetorical possibilities of thinking ecologically - as amateur naturalists and environmental writers. We will analyze environmental rhetorics: examining how and why we talk about "the environment" in the ways we do. And we will develop a sense of place: a feeling of connection and care for where we live and with whom we live. Our inquiry will be grounded in phenology - the study of cyclical and seasonal occurrences, such as the arrival of red-winged blackbirds marking the beginning of spring. We will hone our attention and observation with the more-than-human world to tell new stories to engage with our place and time in the Anthropocene - turning from away from futility and towards ecological hope.

## WRD288 Rhetoric and Popular Culture

T/TH 9:40-11:10 LPC  
Major and Minor Elective  
Arts and Literature domain

**Instructor:** Justin Staley

**Course Description:** In this class, you'll learn to think critically about different pop culture artifacts such as music, art, books comics, television, movies, food, and more. Examining a variety of media, genres, and formats, you will study the rhetorical strategies at work in writing about popular culture, including how writers use these strategies to explore, examine, and draw conclusions about cultural values that connect with (or challenge) prevalent social, political, economic, and racial issues. By

composing your own criticisms of popular culture, you will hone your ability to analyze a wide range of cultural artifacts and engage with and respond meaningfully to cultural phenomena from high art to allegedly disposable ephemera.

## WRD361 Topics in Alternative Rhetoric: Feminist Rhetorics

Online Asynchronous  
Major and Minor Elective

**Instructor:** Monica Reyes

**Course Description:** This course focuses on rhetorics which critique standard classical rhetorical traditions that focus on persuasion and dominance through speaking writing. We will engage with scholars who align with Feminist Rhetorics and study how a person's story (and how their story is told is best understood by connecting it to the small and wide contexts with which they interact. This kind of reading and writing helps us stay away from simplifying someone's life choices and narratives.

## WRD377/PAX384/LSP301 Writing and Social Engagement: Historical Memory Project Ni Olvido, Ni Perdon

M/W 1-2:30 LPC  
Major and Minor Elective  
Experiential Learning (WRD EL/  
LSP EL)

**Instructors:** Lydia Saravia and Susana Martinez

**Course Description:** In this course, Ni Olvido, Ni Perdon (Neither Forgetting, Nor Forgiving), students will consider the connection between historical events, beginning in the 1960s, and current movements and injustices impacting Central America—specifically, in Guatemala, Honduras, and El Salvador. Students will work with our community partner, Chicago Religious Leadership Network (CRLN), and in collaboration with CRLN engage with and create public, political art and writing. Students will be asked to examine the ways in which organized communities in Central America have actively worked with human rights groups in the U.S. Through cultural, historical, and rhetorical frameworks, students will interrogate the Western idea of Democracy within the context of neoliberalism.